



Product range explained





Content

- Short introduction of GreenFields
- Focus on V-shape
- History of synthetic turf
- Product range
- FIFA certificates



Organisation

- New office in Genemuiden



- In June 2008 construction start of 'state of the art' manufacturing facility of appr. 25.000 m² behind new office.
- Environmentally safe, reduced CO₂ emission, high tech, modern techniques.
- Coating, tufting AND weaving (patented!!)





Companies

Company:	Founded:	Activities:
● GreenFields Golf and leisure BV	2000	Development, production, construction, installation and maintenance of synthetic turf systems for golf .
● Airlastic BV	2003	Development, production, sales and installation of system components for synthetic turf.
● GardenGrass	2004	Development, production, sales and installation of synthetic turf for landscaping .
● XtraGrass	2008	Development, production, construction, installation and maintenance of XtraGrass, a combination of synthetic and natural grass .
● ProCourt	2008	Development, production, construction, installation and maintenance of synthetic turf systems for tennis .





Today

- Constant innovation
- Perhaps not the biggest... But the best!
- Turnkey solutions: Development, manufacturing, construction, installation AND Maintenance of Synthetic Turf Systems
- Unique in-house laboratory
- Together with partners: Unique, Rational, Enjoy to work with each other
- High quality, social responsibility, environmentally safe





Strategy

- Be active "Worldwide"
- Focus on V-shape
- Local representation through partners (with added value)
 - Installers, construction companies, manufacturers
 - Joint ventures
 - Participation:
 - GreenFields Afrique
 - GreenFields Asia
 - GreenFields Eastern Europe
 - GreenFields Germany GmbH*
 - GreenFields India
 - GreenFields Latin America
 - GreenFields Middle East
 - GreenFields North America*
 - GreenFields Pacific*
 - GreenFields Scandinavia As
 - GreenFields South Africa
 - GreenFields Swiss AG
 - GreenFields UK Ltd



V-shape

- Focus on V – shape fibers (and new developments thereof)
Minimum 5 years exclusivity from TenCate world wide



History of synthetic turf

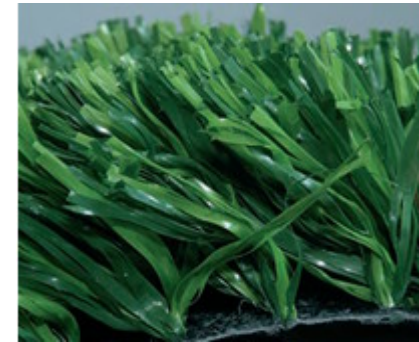
● 1st generation

Period: 1965 – approx. '79
Material: nylon and PP
Infill: none



● 3rd generation

Period: 1999 - now
Material: PE
Infill: sand and rubber



● 2nd generation

Period: approx. '79 - 1999
Material: nylon and PP
Infill: sand





Overview product range

Three categories:

1. Fibrillated system's

- E-Slide
- XP

2. Monofilament systems

- Slide
- Slide Pro
- Slide FC
- V-Shape
- V-Slide

3. Non-filled systems

- REAL NF
- XP nf

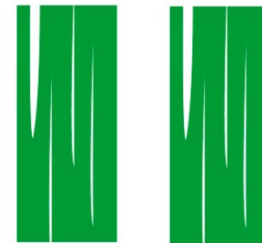


Fibrillated systems

● E-slide



● XP



Monofilament systems

● Slide



● Slide Pro



Monofilament systems

● Slide FC



● V-Shape



Monofilament systems

● V-slide

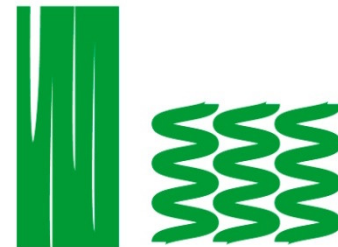


Non filled systems

● REAL nf



● XP nf





FIFA certificates

1. Fibrillated system's

- E-Slide
- XP

- FIFA 1-star
- FIFA 1-star

2. Monofilament systems

- Slide
- Slide Pro
- Slide FC
- V-Shape
- V-Slide

- FIFA 1-star
- FIFA 1-star
- FIFA 2-star
- FIFA 2-star
- FIFA 2-star





Thank you for your attention

